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PRESS RELEASE

FOR IMMEDIATE RELEASE

KIC Realty Welcomes Esteemed Real Estate Veteran, Mark McLean, to Leadership Team

Edmonton, AB — KIC Realty Inc., a soaring real estate brokerage committed to knowledge, integrity, and community, proudly announces the addition of Mark McLean to its esteemed leadership team.

Mark McLean, an esteemed industry veteran with more than three decades of experience, assumes a crucial role at KIC Realty, reinforcing the brokerage's dedication to innovation and client-focused solutions. Widely recognized for his substantial contributions to the real estate sector, Mark brings a wealth of expertise in management, strategic leadership, and real estate technology. Having served as the President of the Toronto Real Estate Board and as Director-at-Large at the Ontario Real Estate Association, Mark has played instrumental roles in shaping industry policies and advancements.

Assuming a key position as the Broker of Record for Ontario, Mark joins KIC Realty's Board of Directors, leveraging his extensive background to drive the brokerage's growth and technological innovation. Mark is renowned for his passion for building and transforming organizations, making him an ideal fit for KIC Realty's dynamic and forward-thinking approach.

"Mark's exceptional track record and dedication to advancing the real estate industry align perfectly with KIC Realty's core values. We are thrilled to welcome him to our leadership team," said Ron McIntosh, President, at KIC Realty.

Mark expressed his enthusiasm for joining KIC Realty, stating, "I am excited to be part of a brokerage that truly embodies the principles of knowledge, integrity, and community. KIC Realty's commitment to leveraging technology for a seamless client experience aligns perfectly with the evolving landscape of real estate."

KIC Realty, known for its community-centric approach, looks forward to benefiting from Mark's strategic vision and leadership as the brokerage continues to redefine the real estate experience in Canada.

About KIC Realty: KIC Realty Inc. (KIC) emerges as a fresh and opportunistic venture in the Canadian real estate industry, introducing Agent-focused private placement financings and agent retirement savings plans that pave the way for a community-driven investment experience.

KIC Realty empowers individuals by fostering a culture centered around transparent communication, community building, and the cultivation of a shared brand, all under the expert guidance beyond its founding executive team. Agents will embark on a transformative journey with KIC Realty. They will be provided with unique benefits and returns from a venture firmly grounded in its solid core values of knowledge, integrity, and community. Equipped with this fresh business approach, KIC Realty stands as a cutting-edge hybrid real estate brokerage, demonstrating dexterity and innovation in both business and financial modelling.